



## Proclaim Your Enthusiasm for the Missouri State University Customer Experience Program!

Wanting to post on social media, but not sure what to say? We're here to help! Tell your LinkedIn connections about your involvement with the Missouri State University Customer Experience Program by using these suggested posts, designed to initiate engagement as an MSU Customer Experience Advisory Board Member.

### It's Simple

Simply choose a topic below, copy the paragraph you'd like to share, then click on the LinkedIn icon and post! The MSU Customer Experience site will link up automatically once you paste in LinkedIn. Add up to 3 hashtags at the end of the post. Don't forget to tag the program LinkedIn page @Customer Experience at Missouri State University!



Recommend 3 hashtags per post

#### Popular Hashtags:

#CX #CXStrategy  
#CustomerExperience  
#ExperienceMatters #Customercentric  
#ContinuingEducation

## Please Let Us Know When You've Posted

To keep track of your social contributions as an Advisory Board Member, once you've completed a post, please click below to fill out the LinkedIn Post Form. This will provide notification of your efforts and allow us to credit your file upon student enrollment. Thank you for your commitment to helping grow the MSU Customer Experience Certificate program via LinkedIn!

### LinkedIn Post Form

## Suggested Posts - Edit to Sound Like Your Voice!

### Announce Your Membership

I am thrilled to announce I've accepted the position to be a Missouri State Customer Experience Advisory Board Member! If you don't know about the MSU Customer Experience Certificate Program - I highly recommend you start your journey to better serve your customers. Private message me for my 60% BOARD DISCOUNT! Get more info at [cx.missouristate.edu](http://cx.missouristate.edu)



## **Tell Your Connections About The MSU Customer Experience Certificate Program**

Is your company in need of a competitive edge? I highly recommend the Customer Experience Certificate Program at Missouri State to drive customer loyalty and profitability. Private message me for my 60% BOARD DISCOUNT! Get more info at [cx.missouristate.edu](http://cx.missouristate.edu)

## **Share what you have learned**

My participation in the Missouri State University Customer Experience Program has been very rewarding! (Describe your favorite part of the program or highlight what you have been able to bring to your organization.) Private message me for my 60% BOARD DISCOUNT! Learn more about the MSU Customer Experience Certificate Program at [cx.missouristate.edu](http://cx.missouristate.edu)

## **Share the Benefit of Online Programs**

Do you need a Customer Experience program that will come to you? The MSU Experience Certificate Program can also be completed online in an 8 module, self-paced environment. Attend the university-backed online program from the comfort of your home, while learning to analyze, build and manage your Customer Experience strategy. Private message me for my 60% BOARD DISCOUNT! Get more info at [cx.missouristate.edu](http://cx.missouristate.edu)

## **Your Upcoming Participation**

Are you interested in learning about Customer Experience to earn loyalty, retain more customers, and generate more “likes” and referrals? Join me by enrolling in the Missouri State Customer Experience Certificate Online Program! Private message me for my 60% BOARD DISCOUNT! Get more info at [cx.missouristate.edu](http://cx.missouristate.edu)

## Once You've Posted, Fill Out the Form!

**[LinkedIn Post Form](#)**